



Department of State

Downtown
Revitalization
Initiative

City of Canandaigua Downtown Revitalization Initiative

Small Project Fund Interest Form

Do you own a business or property in the City of Canandaigua's Downtown Revitalization Initiative (DRI) boundary (see Page 1)?

Do you have a building or business in need of smaller-scale improvements such as interior and exterior renovations or permanent equipment acquisition?

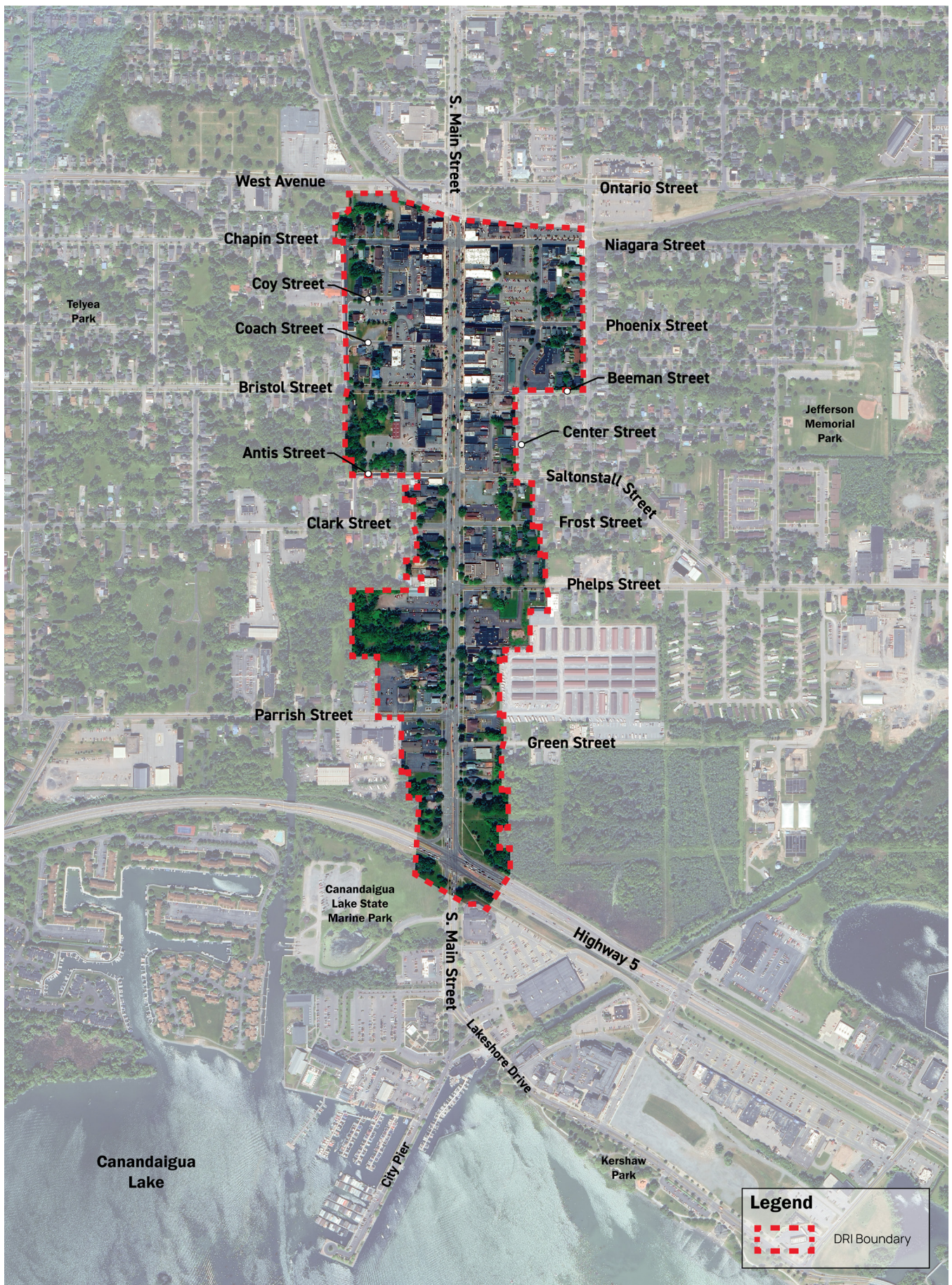
The Small Project Fund is a type of DRI project that could help fund a range of improvements in a downtown, such as building improvements (e.g., facades, interior fit-out, HVAC, etc.), business assistance (e.g., permanent equipment acquisition), or public art.

For the Small Project Fund to be included in the slate of proposed DRI projects submitted to the State, it is important to document interest in it. The DRI Local Planning Committee is seeking letters of interest from business and/or property owners to show that there are property and/or business owners interested in participating in this program.

However, submitting a letter of interest does not guarantee that a community will apply for a Small Project Fund as part of DRI. The project sponsor (e.g., the municipality or business improvement district) will also have to demonstrate interest and capacity to implement a Small Project Fund. Additional information about eligibility and requirements for the Small Project Fund can be found on Page 2.

A letter of interest (pages 2-3) must be submitted to James DiPaolo at jdipaolo@urbanstrategies.com by

July 11, 2025 by 5:00PM



Small Project Fund Eligibility Requirements & Conditions

Eligible activities include:

- Interior and exterior building renovations for commercial and mixed-use spaces, e.g. façade/storefront renovations, permanently affixed signage and awnings, commercial interior fit-out, HVAC, mechanical, electrical, or plumbing, and other permanent building improvements
- Upper-story residential improvements
- Business assistance / permanent commercial machinery and equipment
- Soft costs - architecture, engineering, and environmental review services as related to the improvements
- Public art

Ineligible activities include:

- Property acquisition
- Deferred maintenance or general repairs
- Working capital
- Landscaping
- Improvements to municipally owned or operated buildings
- Participant, participant's family, or participant's staff labor

Conditions

- The minimum match requirement is 25% of the total project cost.
- This is a reimbursement program meaning that property or business owners must complete their projects (complete project scope, pay all contractors in full, and submit invoices and proof of payment) before receiving any reimbursement.
- Project awards are less than \$75,000

Letter of Interest Instructions

If you are interested in submitting a letter of interest for a small project, please review the contents on the following pages and fill in the boxes with the information specific to your project. Submitting this letter of interest will serve as demonstration of demand for a Small Project Fund.

Questions regarding the Small Project fund can be directed to James DiPaolo at jdipaolo@urbanstrategies.com

Letter of Interest

To the DRI Local Planning Committee,
I am writing to confirm my interest in participating in the DRI Small Project Fund.
I own or lease the property located at:

I am interested in making improvements to my property/business, which would contribute to the revitalization of not only my property, but also the DRI Area. The scope of my proposed project includes the following:

I understand the submittal of this letter of interest does not guarantee funding, and I will be required to submit an application to the administering entity of the Fund, if the project is selected for funding through DRI.

I anticipate the total project cost to be approximately \$, for which I understand I would be eligible for a maximum reimbursement of up to 75% of the total eligible costs. I understand that deferred maintenance and general repairs are not eligible improvements. Additionally, if awarded, I understand that upon completion of the proposed scope of work, this project will result in a finished space ready for occupancy. I also understand that this is a reimbursement program, meaning I must complete all the work in the approved project scope, pay all contractors in full, and submit invoices and proof of payment before receiving the grant.

My project includes the following activities/improvements and associated estimated costs: Without the reimbursement to defray 75% of the project cost, I will be unable to permanently commit this amount of money toward the costs of these improvements.

Activity / Improvement	Cost
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total project cost	\$
Total DRI funding request	\$

I realize that to be eligible for these funds, I will need to undertake these improvements in cooperation with the City of Canandaigua's design guidelines and building and zoning codes, as applicable, State procurement and environmental requirements, and complete the work in a timely manner, within 36 months of the State's grant announcement.

Name:

Address:

Signature: _____

→ To submit via email:

Email your completed application and any supplemental materials to James DiPaolo at jdipaolo@urbanstrategies.com

→ To submit a hard copy, mail or hand-deliver to:

Attn: Shawna Bonshak, Assistant City Manager City Hall, 2 North Main Street Canandaigua, NY 14424

Deadline for Submission:

July 11, 2025 by 5:00PM